Reagan High JROTC Booster Club Meeting

February 6, 2024

PLEASE SIGN IN ON THE SHEET NEAR THE DOOR.





2023-24 Board Members

- President: Erin Pruetz
- 1st VP (Merchandise): Sonia Martinez
- 2nd VP (Bazaar): Lisa Vaello
- Treasurer: Annette Davis
- Secretary: Melissa Reyes
- PTA Liaison: Julie Pietsch



Agenda

- Welcome and Call to Order: Erin Pruetz
- Posting Minutes: Melissa Reyes
- Treasurer Report: Annette Davis
- Board and Committee Reports
- Program News: LTC Livingston & MSG Tijerina
- > Adjournment: President



Posting Minutes - Melissa Reyes

9 January 2024

TREASURER'S REPORT - Annette Davis

16,242.05 - December ending balance, Ending bank balance - \$30,665.67, Starting Cash on hand - \$1250.39, Ending Cash on hand - \$146.38

PRESIDENT'S REPORT – Erin Pruetz

Bazaar rec-cap - went really well. Shared how happy she was with how event went well.

1ST VP FUNDRAISING REPORT – presented by Sonia Martinez

Panda Express – upcoming Virtual Community Fundraiser, 24 January 2024

Online for pick-up code: 918261, Pays out 28%, Fundraiser will be the same for March 2024

Panera fundraiser for December did not go well as it did not even meet threshold.

2ND VP FUNDRAISING REPORT – presented by Lisa Vaello

\$22, 163.48 - Bazaar Gross Amount

23 out of 70 vendors provided feedback.

Vendor Feedback numbers: Registration 9, Communication 10, Traffic 7, Advertising 9, Assistance 9. Likely to Return 8, Overall rating 8 Positive aspects highlighted.

Discussion focused on having the bazaar in cafeteria and not likely to happen due to Daddy/Daughter dance. If in the cafeteria, limited to possibly 50 vendors. Consider selling more outdoor space to have more vendors. Consider using foyer for outside vendors inside and renting it out for recital.

PTA LIAISON'S REPORT – presented by Julie Pietsch

No meeting in January. In December - MSG Tijerina and Mr. Elizondo became PTA Lifetime members. Being lifetime members is a big deal and honor. Congratulations to MSG Tijerina and Mr. Elizondo.

MSG Tijerina and COL Livingston provided reports on current status of Battalion.



Meeting Minutes Approval

Vote to approve meeting minutes from the October 2023 JROTC Booster Club meeting.

- Motion 1
- Motion 2
- Discussion
- Vote to approve



Treasurer Report - Annette Davis

Starting **BANK** Balance in May 2023 = \$1 3,371.78

Deposits: \$892.43

5/2 - RaiseRight\$ 425/2 - Amazon Smiles\$ 114.725/2 - Amazon Smiles (final)\$ 184.635/22 - Torchy's\$ 2505/22 - Willies\$ 185/24 - Benevity donation:\$ 282.505/31 - Bank Interest:\$ 00.58

Expenses: \$ 424.73

5/26 - Stuf Safari San Jose Cal \$ 424.58

- Stuffed Rattlers

5/31 - Service charges \$00.15

Ending **BANK** Balance in May 2023 = \$ 13,839.52

Starting **CASH** on hand balance (May)- \$ 911

zero cash transactions

Ending **CASH** on hand balance (May) = \$911

Starting **BANK** Balance in June 2023 = \$ 13,839.52

Deposits: \$276.75

6/27 - Benevity donation: \$ 276.25 6/30 - Bank Interest: \$ 00.50

Expenses: \$ 2416.30

6/7 - Ck 1435 - End of Year event \$ 2200.00 6/29 - Post All Mail CE \$ 216.00 6/30 - Service charges \$ 00.30

Ending **BANK** Balance in June 2023 = \$ 11,699.97

Starting **CASH** on hand balance (June)- \$911

zero cash transactions

Ending <u>CASH</u> on hand balance (June) = \$911

End of Fiscal Year - AUDIT PERFORMED IN JULY (covered later by audit committee)



Treasurer Report - Annette Davis

Starting **BANK** Balance in July 2023 = \$ 11,699.97

Deposits: \$ 508.08

```
      7/5
      - RaiseRight
      $ 31.30

      7/6
      - Square deposit
      $ 153.26

      7/7
      - Square deposit
      $ 27.00

      7/26
      - Benevity donation:
      $ 135.00

      7/31
      - Spirit night (May)- Willie's
      $ 5.06

      7/31
      - Spirit night (Apr) - Kneaders
      $ 156.00

      7/31
      - Bank Interest:
      $ 00.46
```

Expenses: \$ 1,420.92

```
      7/5 - SquareSpace - website
      $ 350.73

      Reimbursements for award ceremony
      7/6 - 1438 - Erin Pruetz
      $ 150.00

      7/11 - 1437 - Col Livingston
      $ 903.75

      7/31 - Intuit/Quickbooks
      $ 15.99

      7/31 - Service charges
      $ 00.45
```

Ending **BANK** Balance in July 2023 = \$ 10,787.13

Starting **CASH** on hand balance (July)- \$ 911

7/5 - New parent/Cadet Orientation \$ 387

Ending $\underline{\mathbf{CASH}}$ on hand balance (July) = \$ 524



Treasurer Report - Annette Davis

Starting **BANK** Balance in Jan 2023 = \$ 30,665.67

Deposits: \$ 366.32

```
1/02 - Square deposits
                                                31.24
1/03 - Raise Right
                                                93.79
                                                         Pending checks Feb:
1/23 - Raise Right
                                               100.00
                                                              Deposit - bundt cake sales
                                                                                                           $100
1/31 - Benevity
                                               140.00
                                                              Expenses - Military ball
      - Bank Interest:
                                                01.29
                                                                           - TSS Photography
                                                                                                           $330.00
                                                                           - PM Music Productions
                                                                                                           $550.00
                                                                           - Soda/Cakes - Livingston
                                                                                                           $357.26
```

Expenses: \$ 986.13

1/02 -Qickbooks monthly charge	\$ 31.98
1/03 - Check 1447 -reimburse -Toffari	\$ 296.32
1/22 - Charms/Cuttime renewal	\$ 349
1/23 - Webfile/Sales&Use Taxes	\$ 276.40
1/30 - Qickbooks monthly charge	\$ 31.98
1/31 - Service charges	\$ 00.45

Starting **CASH** on hand balance (Jan)- \$ 146.38

- cash box \$146.38

No deposits

Ending **CASH** on hand balance (Jan) = \$146.38

Ending **BANK** Balance in Jan 2023 = \$ 30,045.86



Treasurer Report Budget for 2023-2024 School year

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-	Bazaar	\$ 17,815
-	Raise Right	\$ 200
_	Spirit night	\$ 890

Swag:

Tue	, .	
-	Ornament sales	\$ 940
-	Bundt Cake	\$ 675
-	Fence Signs	\$ 316
-	T-shirt	\$ 1,990
-	Sweater	\$ 1,155
-	Beanie/scarfs	\$ 520
-	Popsocket	\$ 50
-	Old inventory	\$ 80

MISC

-	Donations (cash)	\$ 29
-	Corporate donations	\$ 3,000
-	Bank Interest	\$ 6
_	CC fees collected	\$164

Total income: \$27,830

Expenses

aar Costs Cadet share (25% net)	\$ 3,100 \$ 3,679
ale items Ornament purchase 2023 (50) Bundt cakes (50) Fence signs/decals Mighty imprints (shirts/sweaters) Other/New Resale items	\$ 1,178 \$ 750 \$ 400 \$ 1,600 \$ 800
New parent/cadet orientation Veterans Day Parade Turkey Shoot Military Ball	\$ 200 \$ 500 \$ 400 \$ 900 \$ 600 \$ 950 \$ 3,300 \$ 2,000
Bank charges Square charges 990N Taxes Texas sales and use tax Charms renewal - Mailbox Misc expenses/end of year gifts Website Accountant Program/Quickbooks	\$ 3 \$ 300 \$ 0 \$1,100 \$ 350 \$ 330 \$ 200 \$ 500 \$ 500 \$ 4.190
	Cadet share (25% net) ale items Ornament purchase 2023 (50) Bundt cakes (50) Fence signs/decals Mighty imprints (shirts/sweaters) Other/New Resale items grams New parent/cadet orientation Veterans Day Parade Turkey Shoot Military Ball Service project Award Ceremony Fiesta Texas/EOY Activity Teams Aid Scholarship cost Bank charges Square charges 990N Taxes Texas sales and use tax Charms renewal - Mailbox Misc expenses/end of year gifts Website

Total expenses: \$27,830 Net: \$0



Treasurer Report Budget with actual for 2023-2024 School year

Income			
- Bazaar (B \$17,815) - Vendors (B \$ 4,530) - Indoor - Outdoor - Vendors - NESID (B \$ 165) - Indoor	\$ 22,163.48 \$ 4,285 \$ 3,900 \$ 385 \$ 275 \$ 275	Expenses - Bazaar - Costs (B \$3,100) - Cadet share (25% net) (B \$3,679) - Bazaar - Square charges	\$ 8,193.47 \$ 3215.03 \$ 4716.00 \$ 262.44
- Outdoor - Outdoor - Food Services permit (new) - Silent auction (B \$ 4,775) - Raffle (B \$8,025) - Breakfast/Cookies with Santa - Box Lunches (B \$320) - Corporate Sponsors (new)	\$ 0 \$ 105 \$ 6,055 \$ 8,255 \$ 748.48/\$ 380 \$ 810 \$ 1,250	- Resale items - Ornament purchase 2023 (B \$1,178/50) - Bundt cakes (50) (B \$750) - Fence signs/decals (B \$400) - Mighty imprints (shirts/sweaters) (B \$1,600) - Other/New Resale items-Rattlers (B \$800)	\$ 3,441.33 \$ 1,212/60 \$ 750/50 \$ 294.00 \$ 760.75 \$ 424.58
- Raise Right (B \$200) - Spirit night (B \$890) - Spring FundRaiser (New - TBA) - Swag:	\$ 390.14 \$ 667.80 \$ \$ 4,552.14	 Programs New parent/cadet orientation (B \$200) - Jult Veterans Day Parade (B \$500) - Nov Turkey Shoot (B \$400) - Nov Breakfast for Cadets Inspection (\$500) Military Ball (B \$900) - Feb 	\$ 286.59 \$ 583.22 \$ 509 \$ 1.237.26
- Ornament sales (B \$940) - Bundt Cake (B \$675) - Fence Signs (B \$316) - Yard Signs (new) - T-shirt (B \$1,990)	\$ 1,223.14 \$ 1,200 \$ 150 \$ 280 \$ 319.28	 Service project (B \$600) Award Ceremony (B \$950) - May Fiesta Texas/EOY Activity (B \$2,800) Teams Aid Scholarship (B \$ 2,000) 	\$ 509 \$ 1,237.26 \$ 0 \$ 0 \$ 125
- w/JROTC - Hoodies (B \$1,155) - w/JROTC - Beanie/scarfs (B \$520) - Popsocket (B \$50) - Rowdy Rattler (new)	\$ 300 \$ 80 \$ 160 \$ 80/\$ 132 \$ 50 \$ 552.72	- Misc cost - Bank charges (B \$ 3) - Square charges (B \$ 300) - 990N Taxes (B \$0) - Texas sales and use tax (B \$1,100) - Charms renewal (B \$ 350) - Mailbox (B \$ 330)	\$ 5,868.42 \$ 3.30 \$ 281.60 \$ 0 \$ 276.40 \$ 349.00 \$ 0
- Old inventory (B \$80) - MISC - Donations (cash) (B \$29) - Corporate donations (B \$3,000 - Corporate Sponsors (new) - Bank Interest (B \$6) - CC fees collected (B \$164) - CC fee overpayment/Bazaar	\$ 25 \$ 4,629.23 \$ 8.72) \$ 1,921.25 \$ 2,300.00 \$ 5.04 \$ 215.29 \$ 178.93	- Misc expenses/end of year gifts (B\$ 200) - Website (B\$ 500) - Accountant Program/Quickbooks (B\$ 5 - Buffer/unknown needs (B\$ 4,190) - Trailer Total expenses: (B\$27,830) \$20,6	\$ 0 \$ 350.73 00) \$ 143.91 \$ 4,463.48

Total income: (B \$27,830)

\$ 32,402.79



Treasurer Report Approval

Vote to approve the Treasurer's reports for the October 2023 JROTC Booster Club

- Motion 1
- Motion 2
- Discussion
- Vote to approve



Reimbursement Requests

- All purchases have to be approved by either the committee chair and/or the board.
- We can not reimburse taxes.
- A reimbursement form needs to be filled out, and delivered to either the committee chair and/or the board member that approved the purchase.
- Keep in mind that we do have a line item budget and we have to try to stay with in that budget as much as possible.



Board and Committee Reports

- President Erin Pruetz
- 1st VP Sonia Martinez
- 2nd VP Lisa Vaello
- PTA Liaison Julie Pietsch



President's Report - Erin Pruetz

- Nominating Committee
 - Will need to fill positions for 2024-25
 - President
 - 1st VP (Bazaar)
 - Volunteer for committee, alongside board?
- Spring Fundraising
- Use of Funds



Communications Reminders

Facebook Pages
Please "LIKE" the Ronald
Reagan JROTC Booster Club and
the Holiday Bazaar Facebook
pages.

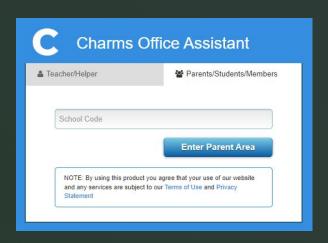
https://www.facebook.com/ JROTCHolidayBazaar

https://www.facebook.com/ reaganirotcbooster

GroupMe
https://groupme.com
Apps can be found in App Stores



Charms
Sign up at https://www.charmsoffice.com/
School Code: ReaganJROTC



Web Site www.ReaganJROTCBoosterClub.com





1st VP Report - Sonia Martinez

- Torchy's Spirit Night. Earned \$400.00
- Upcoming Fundraisers
- 17OCT2023. Raising Cane's Stone Oak Parkway 5pm-10pm
- Board and Brush 19178 Blanco Rd. Ste 107
- 200CT2023 at 6:30 p.m.
- SPRING FUNDRAISER IDEAS
- Raider Event.

The Washtub Gift Cards

- Burger in a Bag
- GoFundMe
- Future Spirit Nights:
 - Andy's Frozen Custard February 22nd
 - Panda Express March 12th



Fundraising Reminders

Benevity

 Many large corporations like AT&T and USAA use Benevity for charitable donation matching. Check to see if yours does! Reagan JROTC Booster is set up in their system.

Join 900+ Leading Brands Who Use Benevity





















RaiseRight

- Online and Physical Gift Cards
- Earn money back toward JROTC with every purchase
- Use code JBXQVJAP5W53





www.raiseright.com



JROTC Family Dinner Night

Andy's Frozen Custard Community Fundraiser February 22, 2024 5-9PM

23438 Wilderness Oak (near Hardy Oak)





Future JROTC Family Dinner Night Events for this Academic Year

February 22, 2024

Andy's Frozen Custard

March 12, 2024

Panda Express (Virtual)

April 17, 2024

Smokey Mo's BBQ

May 14, 2024

Chick-fil-A (Blanco @ 1604)



BEST. MERCH. EVER.







Reagan Rattlers T-shirt \$25 Reagan Rattlers Hoodies \$40

<u>Click Here to Shop Reagan T-Shirts</u> <u>Click Here to Shop Reagan Hoodies</u>





2023 Commemorative
White House Christmas Ornament
\$30

Click Here to Shop Ornaments

CORPORATE SPONSORSHIPS



\$10
Click Here to Shop for
Pop Sockets

Rowdy Rattler Stuffed Snake w/ Reagan Bandana

\$15

Click Here to Shop for Rowdy



Nothing Bundt Cakes Cards

1 Free Bundlet/Month for a Year
\$25

Click Here to Shop for NBC Cards

High Visibility
Corporate Sponsorships
Available

Click Here to Shop for Corporate Sponsorships

SPONSORED BY THE REAGAN JROTC BOOSTER CLUB

CLICK FOR MORE REAGAN- & JROTC-BRANDED MERCH!

Click Here to Shop





The Official 2023 White House Christmas Ornament

The JROTC Booster Club will once again offer the official White House Christmas ornament as part of our fundraising program for this calendar year.

These are in stock and ready for your purchase for \$30.

Prior years are available too!





SPONSORSHIPS

New This Year!

Corporate Sponsorships are available

Three tiers at \$200, \$300, and \$500 annually

See site for details. www.ReaganJROTCBoosterClub.com



2nd VP Report - Lisa Vaello - HOLIDAY BAZAAR UPDATE

- A HUGE THANK YOU TO
EVERYONE WHO MADE THIS
YEAR A SUCCESS!



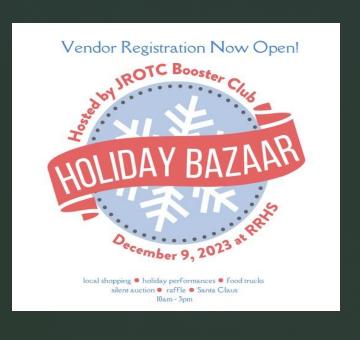
- \$22,163.48 Gross



2023 Vendor Feedback

- 23 out of 70 Vendors:
- Average by Category:
 - Registration 9
 - Communication 10
 - Traffic 7
 - Advertising 8
 - Assistance 9
 - Likely to Return 8
 - Overall 8

Overall, while there were positive aspects highlighted, suggestions for improvement centered on better communication, traffic flow, booth placements, and enhanced advertising to increase patron engagement and sales.





2023 Vendor Feedback

- Vendor Registration Process received ratings from 4 to 10. Most found it straightforward,
 although some had suggestions for improvements, like providing diagrams of table placements.
- **Communication** leading up to the event was generally rated positively, although there were instances where specific information or instructions were suggested for improvement.
- Event Location (Ronald Reagan High) had varied ratings. Some appreciated the indoor setup,
 while others mentioned crowded walkways or desired better visibility.
- Patron Traffic to Booths ranged from decent to crowded, but some vendors felt the traffic did
 not translate into sufficient sales.
- Advertising Quality varied, with positive feedback but also suggestions to increase visibility from roads or external areas.
- Help and Support during the Event received mixed reviews. Some praised the assistance during setup but noted a lack of support during breakdown or exit.
- **Likelihood of Returning as a Vendor** was generally high, with most expressing a willingness to participate again.
- **Improvement Suggestions** included clearer signage, better booth placements, more engaging advertising, involvement of school clubs, and enhancing traffic flow to increase sales.



PTA Liaison - Julie Pietsch

- Please consider joining the Reagan PTA
 - Benefits for family and students
 - Cost is \$7.50...about the same cost as a Starbucks latte
 - www.joinpta.org

Join Reagan PTA.



PTA BENEFITS

*Scholarship Opportunities

*Volunteer opportunites

*Reflections Art Program

*Member Discount

Open Registration \$7.50

Contact: membership@ronaldreaganpta.org

www.joinpta.org





PTA Liaison - Julie Pietsch

Blossom Scholarship: Open to current seniors who are planning to study education.

- \$625/semester, up to 8 semesters
- Satisfactory record, good moral character
- Feb. 18 application deadline
- Interviews held at Reagan on Feb. 21
- Recipients presented on Mar. 19 at NEISD Council Meeting
 - 8:30a breakfast
 - 10a scholarship ceremony

Health & Wellness Symposium

- Tue, Feb. 20, 6pm
- Hosted by Reagan PTA (first year!)
- Middle & elementary schools in cluster invited
- Vendors, free yoga mini-class
- Door prizes from all booster clubs

Reagan High 25th Anniversary

- Mon, Apr. 29, 6pm
- Alumni welcome!

Happy Birthday, Ronald Reagan! He would have been 113.



Battalion Events

6-8 Feb: VEX Robotics UIL Texas State Championship Houston, TX

16-17 Feb: Birdville ISD JROTC Military Skills Invitational Birdville HS - North Richland Hills, TX

22 Feb: CMP Air Rifle Qualifier LEE ROTC Range

24 Feb: Aerial Drone Competition Katy, TX (Day Trip)

24 Feb: Bear Classic Skills Meet Brennan HS

27 Feb: February Cadet of the Month Reagan ROTC Bldg.

7 Mar: Bexar County JROTC Air Rifle Championship L.E.E. Range

23 Mar: Spring Orienteering Challenge Canyon Lake HS

23 Mar: NISD District Drill Competition Stevens HS

26 Mar: March Cadet of the Month Reagan ROTC Bldg.

27-28 Mar: NEISD Cadet of the Year Board Location TBD

6 Apr: Central Catholic Skills Meet (Air/Drill) Central Catholic HS

13 Apr: Texas JROTC Military Skills Meet O'Connor HS

13 Apr: 5th BDE Raider Championship Camp Henson

30 Apr - 7 May: USACC Army Drill Championships and NHSDTC (All-Service Drill Championships)

11 May: NEISD JROTC Awards & Review Ceremony 9-11 AM - Comalander Stadium



Adjournment

Thank you for your attendance. We encourage you to stay involved this year by attending our meetings and keeping up with our activities on our Website.

Our next meeting will be Tuesday, December 5, at 7:00pm.

If you have not signed in for this meeting, please do so on the sheet at the back of the room.