

# Reagan High JROTC Booster Club Meeting

January 9, 2024

**PLEASE SIGN IN ON THE  
SHEET NEAR THE DOOR.**





# 2023-24 Board Members

- President: Erin Pruetz
- 1st VP (Merchandise): Sonia Martinez
- 2nd VP (Bazaar): Lisa Vaello
- Treasurer: Annette Davis
- Secretary: Melissa Reyes
- PTA Liaison: Julie Pietsch



# Agenda

- Welcome and Call to Order: Erin Pruetz
- Posting Minutes: Melissa Reyes
- Treasurer Report: Annette Davis
- Board and Committee Reports
- Program News: LTC Livingston & MSG Tijerina
- Adjournment: President



# Posting Minutes - Melissa Reyes

## **TREASURER'S REPORT** – presented by Annette Davis

Treasurer's \$11,622.44

Total Deposits: \$5465.45

Ending Bank Balance in November 2023: \$16242.05

Bazaar: \$14, 732.20

Total Expenses: pending total

## **1<sup>ST</sup> VP FUNDRAISING REPORT** – presented by Sonia Martinez

Family Dinner Night, 14 December, 4-8 pm

Erin shared some fundraising reminders on RaiseRight

Upcoming Family Events: Possible Kendra Scott night at La Cantera – Mother's Day/Valentine's Day, Pei Wei, Joyo – off Hildebrand – in-store night, Andy's Custard on Wilderness Oak and Hardy Oak, P Terry's, Chicken Salad Chick

## **2<sup>ND</sup> VP FUNDRAISING REPORT** – presented by Lisa Vaello

2023 Holiday Bazaar Update: Sign up for Shifts, Purchase Child Fil A Meal with working link, 70 vendors sign-up, Silent Auction – 60+ items, Raffle tickets DUE BACK ON 12/06, 3 musical Performances (Stone Oak Elementary, Second Act, Lopez Orchestra)

- Get word out on Santa Events
- Post on social media
- Print flyers – Distribute to community.

Discussion on giving a coupon of \$2 per choir participant.

## **PTA LIAISON'S REPORT** – presented by Julie Pietsch

Reagan PTA - \$7.50 to join, Open Registration is currently still available.

## **BATTALION EVENTS** - MSG Tijerina

Shared upcoming events coming up through 23 March: \*\*13 January – no meet\*\*



# Meeting Minutes Approval

Vote to approve meeting minutes from the October 2023 JROTC Booster Club meeting.

- Motion 1
- Motion 2
- Discussion
- Vote to approve





# Treasurer Report - Annette Davis

Starting **BANK** Balance in May 2023 = \$1 3,371.78

Deposits: \$892.43

|                             |           |
|-----------------------------|-----------|
| 5/2 - RaiseRight            | \$ 42     |
| 5/2 - Amazon Smiles         | \$ 114.72 |
| 5/2 - Amazon Smiles (final) | \$ 184.63 |
| 5/22 - Torchy's             | \$ 250    |
| 5/22 - Willies              | \$ 18     |
| 5/24 - Benevity donation:   | \$ 282.50 |
| 5/31 - Bank Interest:       | \$ 00.58  |

Expenses: \$ 424.73

|   |           |
|---|-----------|
| 5/26 - Stuf Safari San Jose Cal<br>- Stuffed Rattlers | \$ 424.58 |
| 5/31 - Service charges                                | \$00.15   |

Ending **BANK** Balance in May 2023 = \$ 13,839.52

Starting **CASH** on hand balance (May)- \$ 911

zero cash transactions

Ending **CASH** on hand balance (May) = \$ 911

Starting **BANK** Balance in June 2023 = \$ 13,839.52

Deposits: \$276.75

|                           |           |
|---------------------------|-----------|
| 6/27 - Benevity donation: | \$ 276.25 |
| 6/30 - Bank Interest:     | \$ 00.50  |

Expenses: \$ 2416.30

|                                   |            |
|-----------------------------------|------------|
| 6/7 - Ck 1435 - End of Year event | \$ 2200.00 |
| 6/29 - Post All Mail CE           | \$ 216.00  |
| 6/30 - Service charges            | \$ 00.30   |

Ending **BANK** Balance in June 2023 = \$ 11,699.97

Starting **CASH** on hand balance (June)- \$911

zero cash transactions

Ending **CASH** on hand balance (June) = \$911

End of Fiscal Year - AUDIT PERFORMED IN JULY  
(covered later by audit committee)



# Treasurer Report - Annette Davis

Starting **BANK** Balance in July 2023 = \$ 11,699.97

Deposits: \$ 508.08

|      |                                 |           |
|------|---------------------------------|-----------|
| 7/5  | - RaiseRight                    | \$ 31.30  |
| 7/6  | - Square deposit                | \$ 153.26 |
| 7/7  | - Square deposit                | \$ 27.00  |
| 7/26 | - Benevity donation:            | \$ 135.00 |
| 7/31 | - Spirit night (May)- Willie's  | \$ 5.06   |
| 7/31 | - Spirit night (Apr) - Kneaders | \$ 156.00 |
| 7/31 | - Bank Interest:                | \$ 00.46  |

Expenses: \$ 1,420.92

|      |                                   |           |
|------|-----------------------------------|-----------|
| 7/5  | - SquareSpace - website           | \$ 350.73 |
|      | Reimbursements for award ceremony |           |
| 7/6  | - 1438 - Erin Pruetz              | \$ 150.00 |
| 7/11 | - 1437 - Col Livingston           | \$ 903.75 |
| 7/31 | - Intuit/Quickbooks               | \$ 15.99  |
| 7/31 | - Service charges                 | \$ 00.45  |

Ending **BANK** Balance in July 2023 = \$ 10,787.13

~~~~~

Starting **CASH** on hand balance (July)- \$ 911

7/5 - New parent/Cadet Orientation \$ 387

Ending **CASH** on hand balance (July) = \$ 524



# Treasurer Report - Annette Davis

Starting **BANK** Balance in Dec 2023 = \$ 16,242.05

Deposits: \$ 17,420.35

|                                     |             |
|-------------------------------------|-------------|
| 12/01 - Square deposits             | \$ 28.53    |
| 12/04 - square deposit              | \$ 38.24    |
| - Square deposit                    | \$ 105.61   |
| - Mobile/check deposits             | \$ 1,055.00 |
| 12/05 - Raise Right                 | \$ 50.85    |
| 12/06 - Raffle tickets cash deposit | \$ 1,104.00 |
| - Benevity                          | \$ 185.00   |
| - Square deposit                    | \$ 435.07   |
| - Mobile/check deposits             | \$ 1,520.00 |
| 12/07 - Square deposit              | \$ 302.20   |
| - Mobile/check deposits             | \$ 645.00   |
| 12/08 - Raffle tickets cash deposit | \$ 1,769.00 |
| - Raise Right                       | \$ 31.30    |
| - Square deposit                    | \$ 499.68   |
| 12/11 - Square deposit              | \$ 172.98   |
| - Square deposit                    | \$ 6,742.49 |
| - Mobile/check deposits             | \$ 510.00   |
| 12/12 - Square deposit              | \$ 48.05    |
| 12/13 - Square deposit              | \$ 9.66     |
| - Raffle/other merch cash deposit   | \$ 1,745.77 |
| 12/14 - Square deposit              | \$ 67.39    |
| 12/22 - Square deposit              | \$ 19.62    |
| 12/29 - Benevity                    | \$ 333.75   |
| - Bank Interest:                    | \$ 01.16    |

Expenses: \$ 2,996.73

|                                             |           |
|---------------------------------------------|-----------|
| 12/07 - Ck 1444- Cadet breakfast/inspection | \$583.22  |
| 12/11 -Quickbooks monthly charge            | \$ 31.98  |
| - Chick-fil-A - bazaar vendor meals         | \$652.13  |
| 12/12 - Check 1445 - AM Santa               | \$225.00  |
| 12/13 - White house ornaments (reorder)     | \$603.50  |
| 12/26 - Check 1446 - PM Santa               | \$150.00  |
| 12/27- Ck 1443 -Bundt cake cards            | \$ 750.00 |
| 12/31 - Service charges                     | \$ 00.90  |

Ending **BANK** Balance in Dec 2023 = \$ 30,665.67

~~~~~

Starting **CASH** on hand balance (Dec)- \$ 1250.39

- cash box (Sonia: \$146.39)
- several cash deposits made
- 

Ending **CASH** on hand balance (Dec) = \$ 146.38





# Treasurer Report

Budget for 2023-2024 School year

| Income                 |           | Expenses                            |          |
|------------------------|-----------|-------------------------------------|----------|
| - Bazaar               | \$ 17,815 | - Bazaar                            |          |
| - Raise Right          | \$ 200    | - Costs                             | \$ 3,100 |
| - Spirit night         | \$ 890    | - Cadet share (25% net)             | \$ 3,679 |
| - Swag:                |           | - Resale items                      |          |
| - Ornament sales       | \$ 940    | - Ornament purchase 2023 (50)       | \$ 1,178 |
| - Bundt Cake           | \$ 675    | - Bundt cakes (50)                  | \$ 750   |
| - Fence Signs          | \$ 316    | - Fence signs/decals                | \$ 400   |
| - T-shirt              | \$ 1,990  | - Mighty imprints (shirts/sweaters) | \$ 1,600 |
| - Sweater              | \$ 1,155  | - Other/New Resale items            | \$ 800   |
| - Beanie/scarfs        | \$ 520    | - Programs                          |          |
| - Popsocket            | \$ 50     | - New parent/cadet orientation      | \$ 200   |
| - Old inventory        | \$ 80     | - Veterans Day Parade               | \$ 500   |
| - MISC                 |           | - Turkey Shoot                      | \$ 400   |
| - Donations (cash)     | \$ 29     | - Military Ball                     | \$ 900   |
| - Corporate donations  | \$ 3,000  | - Service project                   | \$ 600   |
| - Bank Interest        | \$ 6      | - Award Ceremony                    | \$ 950   |
| - CC fees collected    | \$164     | - Fiesta Texas/EOY Activity         | \$ 3,300 |
|                        |           | - Teams Aid Scholarship             | \$ 2,000 |
|                        |           | - Misc cost                         |          |
|                        |           | - Bank charges                      | \$ 3     |
|                        |           | - Square charges                    | \$ 300   |
|                        |           | - 990N Taxes                        | \$ 0     |
|                        |           | - Texas sales and use tax           | \$1,100  |
|                        |           | - Charms renewal -                  | \$ 350   |
|                        |           | - Mailbox                           | \$ 330   |
|                        |           | - Misc expenses/end of year gifts   | \$ 200   |
|                        |           | - Website                           | \$ 500   |
|                        |           | - Accountant Program/Quickbooks     | \$ 500   |
|                        |           | - Buffer/unknown needs              | \$ 4,190 |
| Total income: \$27,830 |           |                                     |          |

Total expenses: \$27,830

Net: \$0



# Treasurer Report

Budget with actual for 2023-2024 School year

## Income

|                                   |                  |  |
|-----------------------------------|------------------|--|
| - Bazaar (B \$17,815)             | \$ 22,163.48     |  |
| - Vendors (B \$ 4,530)            | \$ 4,285         |  |
| - Indoor                          | \$ 3900          |  |
| - Outdoor                         | \$ 385           |  |
| - Vendors - NESID (B \$ 165)      | \$ 275           |  |
| - Indoor                          | \$ 275           |  |
| - Outdoor                         | \$ 0             |  |
| - Food Services permit (new)      | \$ 105           |  |
| - Silent auction (B \$ 4,775)     | \$ 6,055         |  |
| - Raffle (B \$8,025)              | \$ 8,255         |  |
| - Breakfast/Cookies with Santa    | \$ 748.48/\$ 380 |  |
| - Box Lunches (B \$320)           | \$ 810           |  |
| - Corporate Sponsors (new)        | \$ 1,250         |  |
| <br>                              |                  |  |
| - Raise Right (B \$200)           | \$ 290.14        |  |
| - Spirit night (B \$890)          | \$ 667.80        |  |
| - Spring FundRaiser (New - TBA)   | \$               |  |
| <br>                              |                  |  |
| - Swag:                           | \$ 4,452.14      |  |
| - Ornament sales (B \$940)        | \$ 1223.14       |  |
| - Bundt Cake (B \$675)            | \$ 1100          |  |
| - Fence Signs (B \$316)           | \$ 150           |  |
| - Yard Signs (new)                | \$ 280           |  |
| - T-shirt (B \$1,990)             | \$ 319.28        |  |
| - w/JROTC                         | \$ 300           |  |
| - Hoodies (B \$1,155)             | \$ 80            |  |
| - w/JROTC                         | \$ 160           |  |
| - Beanie/scarfs (B \$520)         | \$ 80/\$ 132     |  |
| - Popsocket (B \$50)              | \$ 50            |  |
| - Rowdy Rattler (new)             | \$ 552.72        |  |
| - Old inventory (B \$80)          | \$ 25            |  |
| <br>                              |                  |  |
| - MISC                            | \$ 4,487.94      |  |
| - Donations (cash) (B \$29)       | \$ 8.72          |  |
| - Corporate donations (B \$3,000) | \$ 1,781.25      |  |
| - Corporate Sponsors (new)        | \$ 2,300.00      |  |
| - Bank Interest (B \$6)           | \$ 3.75          |  |
| - CC fees collected (B \$164)     | \$ 215.29        |  |
| - CC fee overpayment/Bazaar       | \$ 178.93        |  |

Total income: (B \$27,830) \$ 32,061.5

## Expenses

|   |             |
|---|-------------|
| - Bazaar  | \$ 8,200.22 |
| - Costs (B \$3,100)                             | \$ 3220.78  |
| - Cadet share (25% net) (B \$3,679) estimate    | \$ 4717.00  |
| - Bazaar - Square charges                       | \$ 262.44   |
| <br>  |             |
| - Resale items                                  | \$ 3,441.33 |
| - Ornament purchase 2023 (B \$1,178/50)         | \$ 1,212/60 |
| - Bundt cakes (50) (B \$750)                    | \$ 750/50   |
| - Fence signs/decals (B \$400)                  | \$ 294.00   |
| - Mighty imprints (shirts/sweaters) (B \$1,600) | \$ 760.75   |
| - Other/New Resale items-Rattlers (B \$800)     | \$ 424.58   |
| <br>  |             |
| - Programs                                      | \$ 1,890.79 |
| - New parent/cadet orientation (B \$200) - Julu | \$ 387      |
| - Veterans Day Parade (B \$500) - Nov           | \$ 286.59   |
| - Turkey Shoot (B \$400) - Nov                  | \$ 583.22   |
| - Breakfast for Cadets Inspection (\$500)       | \$ 509      |
| - Military Ball (B \$900) - Feb                 | \$ 0        |
| - Service project (B \$600)                     | \$ 0        |
| - Award Ceremony (B \$950) - May                | \$ 0        |
| - Fiesta Texas/EOY Activity (B \$2,800)         | \$ 0        |
| - Teams Aid Scholarship (B \$ 2,000)            | \$ 125      |
| <br>  |             |
| - Misc cost                                     | \$ 5,428.23 |
| - Bank charges (B \$ 3)                         | \$ 2.85     |
| - Square charges (B \$ 300)                     | \$ 281.60   |
| - 990N Taxes (B \$0)                            | \$ 0        |
| - Texas sales and use tax (B \$1,100)           | \$ 218.04   |
| - Charms renewal (B \$ 350)                     | \$ 0        |
| - Mailbox (B \$ 330)                            | \$ 0        |
| - Misc expenses/end of year gifts (B\$ 200)     | \$ 0        |
| - Website (B \$ 500)                            | \$ 350.73   |
| - Accountant Program/Quickbooks (B \$ 500)      | \$ 111.93   |
| - Buffer/unknown needs (B\$ 4,190) - Trailer    | \$ 4,463.48 |

Total expenses: (B \$27,830) \$ 18,960.57

Net: (B \$0) \$ 13,100.93



# Treasurer Report Approval

Vote to approve the Treasurer's reports for the October 2023 JROTC Booster Club

- Motion 1
- Motion 2
- Discussion
- Vote to approve



# Reimbursement Requests

- All purchases have to be approved by either the committee chair and/or the board.
- We can not reimburse taxes.
- A reimbursement form needs to be filled out, and delivered to either the committee chair and/or the board member that approved the purchase.
- Keep in mind that we do have a line item budget and we have to try to stay with in that budget as much as possible.





# Board and Committee Reports

- President - Erin Pruetz
- 1st VP - Sonia Martinez
- 2nd VP - Lisa Vaello
- PTA Liaison - Julie Pietsch





# President's Report - Erin Pruetz

- Welcome
  - Bazaar recap



# Communications Reminders

## Facebook Pages

Please “**LIKE**” the Ronald Reagan JROTC Booster Club and the Holiday Bazaar Facebook pages.

<https://www.facebook.com/JROTCHolidayBazaar>

<https://www.facebook.com/reaganjrotcbooster>

## GroupMe

<https://groupme.com>

Apps can be found in App Stores



## Charms

Sign up at <https://www.charmsoffice.com/>  
School Code: [ReaganJROTC](#)

The screenshot shows the Charms Office Assistant web interface. At the top, there is a blue header with a large 'C' logo and the text 'Charms Office Assistant'. Below the header, there are two tabs: 'Teacher/Helper' (selected) and 'Parents/Students/Members'. A text input field labeled 'School Code' is present, followed by a blue button labeled 'Enter Parent Area'. Below the input field, there is a note: 'NOTE: By using this product you agree that your use of our website and any services are subject to our Terms of Use and Privacy Statement'.

## Web Site

[www.ReaganJROTCBoosterClub.com](http://www.ReaganJROTCBoosterClub.com)



The Reagan High School JROTC Booster Club exists to serve and support all cadets as they work toward their goal of

**Deeds, Not Words**



# 1st VP Report - Sonia Martinez

- Torchy's Spirit Night. Earned \$400.00
- Upcoming Fundraisers
- 17OCT2023. Raising Cane's - Stone Oak Parkway 5pm-10pm
- Board and Brush 19178 Blanco Rd. Ste 107
- 20OCT2023 at 6:30 p.m.
- 
- **SPRING FUNDRAISER IDEAS**
- Raider Event. The Washtub Gift Cards
- Burger in a Bag
- GoFundMe



# Fundraising Reminders

## Benevity

- Many large corporations like AT&T and USAA use Benevity for charitable donation matching. Check to see if yours does! Reagan JROTC Booster is set up in their system.

Join 900+ Leading Brands Who Use Benevity



## RaiseRight

- Online and Physical Gift Cards
- Earn money back toward JROTC with every purchase
- Use code JBXQVJAP5W53



[www.raiseright.com](http://www.raiseright.com)





# JROTC Family Dinner Night

Panda Express: Virtual  
Community Fundraiser  
24 JAN 2024

Panda Express Locations Nationwide

Hours:  
All day

Online for pickup code: 918261







# Future JROTC Family Dinner Night Events for this Academic Year

- Nov. 15, 2023
  - Dec. 14, 2023
- Chipotle - The Vineyard  
Panera - The Vineyard



# BEST. MERCH. EVER.



Reagan Rattlers T-shirt \$25

Reagan Rattlers Hoodies \$40

[Click Here to Shop Reagan T-Shirts](#)

[Click Here to Shop Reagan Hoodies](#)



Front



Back

2023 Commemorative  
White House Christmas Ornament  
\$30

[Click Here to Shop Ornaments](#)

## CORPORATE SPONSORSHIPS

High Visibility  
Corporate Sponsorships  
Available

[Click Here to Shop for Corporate Sponsorships](#)



Scan for Info on Our 2023  
Holiday Bazaar!

SPONSORED BY THE  
REAGAN JROTC BOOSTER CLUB

[CLICK FOR MORE REAGAN- & JROTC-BRANDED MERCH!](#)



Rowdy Rattler Stuffed Snake  
w/ Reagan Bandana  
\$15

[Click Here to Shop for Rowdy](#)



Reagan Logo Pop Socket  
\$10

[Click Here to Shop for  
Pop Sockets](#)



Nothing Bundt Cakes Cards  
1 Free Bundlet/Month for a Year  
\$25

[Click Here to Shop  
for NBC Cards](#)

[Click Here to Shop](#)

# The Official 2023 White House Christmas Ornament

The JROTC Booster Club will once again offer the official White House Christmas ornament as part of our fundraising program for this calendar year.

These are in stock and ready for your purchase for \$30.

Prior years are available too!







# SPONSORSHIPS

**New This Year!**

Corporate Sponsorships are available

Three tiers at \$200, \$300, and \$500  
annually

See site for details.

[www.ReaganJROTCBoosterClub.com](http://www.ReaganJROTCBoosterClub.com)

# 2nd VP Report - Lisa Vaello

- HOLIDAY BAZAAR UPDATE

- A HUGE THANK YOU TO EVERYONE WHO MADE THIS YEAR A SUCCESS!



- \$22,163.48 Gross





# 2023 Vendor Feedback

- **23 out of 70 Vendors:**
- **Average by Category:**
  - Registration - 9
  - Communication - 10
  - Traffic - 7
  - Advertising - 8
  - Assistance - 9
  - Likely to Return - 8
  - Overall - 8

Overall, while there were positive aspects highlighted, suggestions for improvement centered on better communication, traffic flow, booth placements, and enhanced advertising to increase patron engagement and sales.





# 2023 Vendor Feedback

- **Vendor Registration Process** received ratings from 4 to 10. Most found it straightforward, although some had suggestions for improvements, like providing diagrams of table placements.
- **Communication** leading up to the event was generally rated positively, although there were instances where specific information or instructions were suggested for improvement.
- **Event Location** (Ronald Reagan High) had varied ratings. Some appreciated the indoor setup, while others mentioned crowded walkways or desired better visibility.
- **Patron Traffic to Booths** ranged from decent to crowded, but some vendors felt the traffic did not translate into sufficient sales.
- **Advertising Quality** varied, with positive feedback but also suggestions to increase visibility from roads or external areas.
- **Help and Support during the Event** received mixed reviews. Some praised the assistance during setup but noted a lack of support during breakdown or exit.
- **Likelihood of Returning as a Vendor** was generally high, with most expressing a willingness to participate again.
- **Improvement Suggestions** included clearer signage, better booth placements, more engaging advertising, involvement of school clubs, and enhancing traffic flow to increase sales.



# PTA Liaison - Julie Pietsch

- Please consider joining the Reagan PTA
  - Benefits for family and students
  - Cost is \$7.50...about the same cost as a Starbucks latte
  - [www.joinpta.org](http://www.joinpta.org)

## Join Reagan PTA.



### PTA BENEFITS

---

- \*Scholarship Opportunities
- \*Volunteer opportunities
- \*Reflections Art Program
- \*Member Discount

Open Registration \$7.50

Contact: [membership@ronaldreaganpta.org](mailto:membership@ronaldreaganpta.org)

[www.joinpta.org](http://www.joinpta.org)



SCAN ME



# PTA Liaison - Julie Pietsch

LINK TO OUR  
Welcome  
Packet

SCAN ME



If you haven't already, please check out the PTA Welcome Packet for important school year information

<https://www.smore.com/34vwe>





# Battalion Events

**13 Jan: Archery State Qualifier**  
Houston, TX

**20 Jan: USACC 5th BDE Drill Championship (Regionals)**  
Henry B. Gonzalez Convention Center

**23-25 Jan: All-Rank Promotion Assessment**  
Reagan ROTC Bldg.

**30 Jan: January Cadet of the Month**  
Reagan ROTC Bldg.

**3 Feb: Rattler Battalion Military Ball**  
Club at Sonterra

**5 Feb: VEX Robotics UIL Texas State Championship**  
Houston, TX

**16-17 Feb: Birdville ISD JROTC Military Skills Invitational**  
Birdville HS - North Richland Hills, TX

**22 Feb: CMP Air Rifle Qualifier**  
LEE ROTC Range

**24 Feb: Aerial Drone Competition**  
Katy, TX (Day Trip)

**27 Feb: February Cadet of the Month**  
Reagan ROTC Bldg.

**2 Mar: 5th BDE Raider Championship**  
Camp Henson

**7 Mar: Bexar County JROTC Air Rifle Championship**  
L.E.E. Range

**23 Mar: Spring Orienteering Challenge**  
Canyon Lake HS

**23 Mar: NISD District Drill Competition**  
Stevens HS

**26 Mar: March Cadet of the Month**  
Reagan ROTC Bldg.

**27-28 Mar: NEISD Cadet of the Year Board**  
Location TBD

**6 Apr: Central Catholic Skills Meet (Air/Drill)**  
Central Catholic HS

**13 Apr: Texas JROTC Military Skills Meet**  
O'Connor HS





# Adjournment

Thank you for your attendance. We encourage you to stay involved this year by attending our meetings and keeping up with our activities on our Website.

Our next meeting will be Tuesday, December 5, at 7:00pm.

If you have not signed in for this meeting, please do so on the sheet at the back of the room.